

St. Luke's Mission:

To improve the health of people in the communities we serve.

As a not-for-profit health system, St. Luke's is dedicated to providing high quality care to every person who comes through our doors.

By choosing to donate to St. Luke's, you truly make a difference in the lives of your family, your friends and your neighbors. Every time you give your time or your financial support, you help us provide the exceptional health care the people in our communities expect and deserve.

In This Issue

- Introducing Chris Roth
- Cancer Updates
- Pediatrics in the West
- Dance Marathon
- Meet Brinley
- Employee Giving
- Patient Support Services
- Spring Events

An Update Regarding COVID-19

To our valued donors and friends:

As we were preparing to send this edition of Philanthropy In Action to print, COVID-19 became a global pandemic. There is no higher priority to St. Luke's Health System and our Health Foundation than to protect and preserve the health and safety of those we serve and each other.

This is an extraordinarily dynamic and evolving situation requiring up-to-date information and guidance. With the understanding that what is known today can change quickly, St. Luke's suggests you continue to check in with reliable resources, including the Centers for Disease Control ([cdc.gov](https://www.cdc.gov)), Central District Health ([cdhd.idaho.gov](https://www.cdhd.idaho.gov)) and [stlukesonline.org](https://www.stlukesonline.org) for guidance.

From the day St. Luke's first opened our doors in 1902 to today, and for generations to come, our ability to provide exceptional care and respond to emergency needs has always and continues to be dependent on philanthropic support from donors like you.

The depth of gratitude we feel for you is only magnified by these challenging times. *Thank you.* Your unwavering support and compassion humbles and strengthens us.

Sincerely,



Jeff Cilek, Executive Director



Introducing Chris Roth, St. Luke's New President & CEO



Chris Roth is passionate about people and details; experiences he has written about illustrate both, still guide him, and reveal the type of leader that will guide the organization into the future.

People matter: Chris saw a friend of a friend in the hospital, a woman whose mom had been battling terminal cancer. As he put his arm around her shoulder, she embraced him for some time and cried. Only several years later did she tell him that when they met, she had just said goodbye to her mother who died soon after. She then thanked him for being there.

"That was the moment when I realized how simple acts of caring and compassion can impact a person," Chris later wrote. "It was a life lesson for me, to never underestimate the power of a simple act of kindness."

Details matter too: In college, Chris began his health care career as a pharmacy technician.

After delivering patient IVs one morning, he couldn't shake the feeling that something wasn't right. As he thought through the morning's work, he realized his mistake of mixing 1,000 units of insulin instead of 100 units in an IV and rushed to the floor to retrieve it. He had it destroyed before it was administered, but he still thinks about the "what ifs." "I learned a great lesson that day," he wrote. "I will make mistakes, but when things feel 'automatic,' and especially when the stakes are high, take time, pause and think."

Life experiences and more than 30 years in health care have prepared Chris to lead one of Idaho's largest organizations forward on its journey to make health care better, safer and more affordable.

From pharmacy tech, he moved into positions of increasing responsibility in administration, specialty practice management, and executive and leadership positions. He joined St. Luke's in early 2007, when the health system was less than six months old, and rose through various executive roles to system vice president and chief operations officer before being chosen as president and CEO.

Chris has led St. Luke's Boise, the development and municipal approval of the Boise campus master plan, and the integration of multiple clinics, practices and hospitals. Working with other leaders, he has played an essential role in shaping the health system and building a culture of continuous improvement. He believes health care is a team sport. "If we harness the collective strength in health care and the community, there's no holding us back."

Chris is excited about the chance to influence the organization and strengthen relationships within St. Luke's and the communities the health system serves. "It's really exhilarating," he said. "We are, and have been, making a difference, and the opportunities are even greater."

From an article by Sandra Forester, St. Luke's News



Center for Blood Cancer Therapy Opens in Boise

Fifty years ago, MSTI opened the doors of Idaho's first cancer treatment center in Boise. Since then, we have expanded, supporting patients across our health system from McCall to Baker City to Twin Falls to Wood River, and delivering care close to home. As we look back on our 50-year legacy, we also look toward the future. To reflect the evolution and growth of MSTI and the scope of services we offer, **we have changed our name to St. Luke's Cancer Institute.**



While our name has changed, our commitment to the highest level of cancer care and our passion for caring for patients and families is stronger than ever. The past 50 years have seen incredible advances in treatment, research, patient care and technology. These advances wouldn't be possible without the generosity of donors.

When the Idaho Elks Children's Pavilion opened and made room for St. Luke's Cancer Institute to expand into former pediatric specialty space, a generous couple, who wish to remain anonymous, came forward as the primary funders of the renovation. Their gift repurposed the area, including complete flooring and walls, and new patient beds and room

equipment, transforming the area into our new Center for Blood Cancer Therapy. This space is where we can now provide bone marrow transplants, allogenic transplants, and autogenic transplants for the first time in Idaho. The availability of these procedures means patients can stay close to home for the lengthy treatment when they would otherwise have to leave the state for care.

We are in the process of seeking certification to provide CAR-T cell therapy in the near future, another service that will operate out of the Center for Blood Cancer Therapy. The estimated \$1 million project will make St. Luke's Boise the only location for this revolutionary treatment within 500 miles.

**For information about
St. Luke's Cancer Institute, please contact:
Christen Wilmer, Director of Major Gifts
208-505-2981 • wilmerc@slhs.org**



James R. Golden Estate

Grateful for care that his mother received for brain cancer decades ago, James R. Golden made the ultimate gift to St. Luke's Cancer Institute by donating \$750,000 through his estate plan. Two friends of Jim's since childhood, Carolyn Terteling and Neal Newhouse (pictured above with Drs. Dan and Norman Zuckerman), were instrumental in facilitating this gift. This gift will go into the Cancer Institute endowment to help Idahoans with cancer in perpetuity.

If you have MSTI in your estate plan, please contact your estate planning attorney or financial advisor to change the name to *St. Luke's Cancer Institute in Boise, Idaho.*

If you would like to learn more about how your estate gift can make a lasting difference like the Golden gift, please contact Christen Wilmer.

Pediatric Care in the West Treasure Valley



As the needs of our community continue to grow and change, so do the services building on the St. Luke's Nampa campus, St. Luke's Children's will open a new pediatrician and a pediatric psychiatrist to our continuum of care in the West Treasure Valley. Starting this spring, a pediatric psychiatrist will be available to children who visit St. Luke's for pediatric primary care services that are otherwise unavailable to children in the Nampa area.

In another exciting advancement, pediatrician Dr. Noreen Womack (pictured at left) is visiting two Nampa elementary schools to provide health screenings in the school during the day for appointments. Many kids in the Nampa School District are unable to keep up with health insurance or scheduling flexibility.

In her first week, Dr. Womack saw multiple children who would have ended up in the ER or seeing specialists. The long-term goal is for St. Luke's Children's to establish a mobile health unit for onsite appointments, immunizations and other health needs. The collaboration between St. Luke's and the schools is another way St. Luke's is fulfilling its healthy-community commitment and keeping children healthy.

St. Luke's Nampa is home to a Level II Newborn Intensive Care Unit (NICU), which allows newborns to recover in the same room as their newborn. This innovative care delivery system has resulted in 1,200 babies were born at St. Luke's Nampa in fiscal year 2019, and we are so grateful for St. Luke's as a safe and state-of-the-art hospital for our community's families.

Dance Marathon Hits \$1 Million!

We're celebrating eight years and over \$1 million raised #ForTheKids by Boise State students! Dance Marathon is a national, signature event of Children's Miracle Network Hospitals, benefiting local children's hospitals. In 2012, fearless student leaders joined in the movement of "this generation fighting for the next" and Dance Marathon at Boise State was born. That first year, the team raised \$5,063 for St. Luke's Children's. Seven years later, thanks to hundreds of hardworking and inspiring young leaders, Dance Marathon has become the largest student-run event at Boise State and one of St. Luke's Children's largest donors. This year, after dancing for 16 hours straight, these students raised \$220,714.93, bringing their 8-year fundraising total to over \$1 million! As they continue to progress, students work to build partnerships with local businesses, align closely with Boise State and St. Luke's, and share their love #ForTheKids across the Boise community and beyond.



we offer to our patients. Thanks to the addition of a medical office pediatric clinic and welcome pediatric mental and behavioral health, three therapists, a pain psychologist, and a child and adolescent care. This model allows for screening and access to mental health

ft) spearheaded a school-based health care program. Currently, she in a school setting, eliminating the need for children to leave class during the day to get up with health needs because of a lack of access, income,

the emergency department or who required the immediate care of a pediatric health unit that can visit multiple area elementary schools, offering a partnership between the schools and St. Luke's Children's Hospital. This program is providing high quality, accessible care close to home.

which allows parents to labor, deliver and care for their child. This is the first of its kind in Idaho. More than 860 people have donated to supporters of this facility for providing a



For information about St. Luke's Children's, please contact: Zoë Brunelle, Director of Major Gifts
208-381-1567 • brunellez@slhs.org

CMN Hospitals Spring Campaigns

Local Children's Miracle Network Hospitals campaigns may be rescheduled due to COVID-19. Please see your local stores or check our social media for updates @stlukeschildrens!

When you see the Miracle Balloon, displayed in the photo below by former Champion Vann, you know you're supporting St. Luke's Children's, Idaho's only Children's Miracle Network Hospital!



Meet Brinley

"Well, I tried to give one of our cows a piggy back ride...and lost, bad."

Brinley, Idaho's 2020 Children's Miracle Network Hospitals Champion



Less than two weeks after St. Luke's Pediatric Trauma program opened its doors in April 2019, 10-year-old Brinley was rushed to St. Luke's Children's by helicopter from her family's ranch in Hammett, Idaho. After being trampled by a cow, Brinley's injuries were life-threatening, and included broken ribs, collapsed and punctured lungs, and a lacerated spleen. She had immense internal bleeding and swelling on her brain, and was in and out of consciousness.

After being stabilized and transferred to the Pediatric Intensive Care Unit, Brinley was put in a medically induced coma to control her pain and allow her body to rest. She had multiple chest tubes and ventilators to support her healing. Once her heart rate was controlled, she was able to start the rehabilitation process. Brinley's family is happy to report that their spunky girl is fully recovered after a year of therapy and specialist visits, and is excited and ready to represent our state and the kids at St. Luke's Children's!

Brinley's stepmom, Jessica, said that if the St. Luke's Pediatric Trauma program hadn't existed when the accident happened, the likelihood of having Brinley here today would be slim to none. "Watching the doctors, nurses and all of the staff at St. Luke's Children's communicate and work together to make sure Brinley would live through this was indescribable - it was absolutely beautiful, and we felt so safe and heard while we were there."



Round Up Brings in Big Cash!

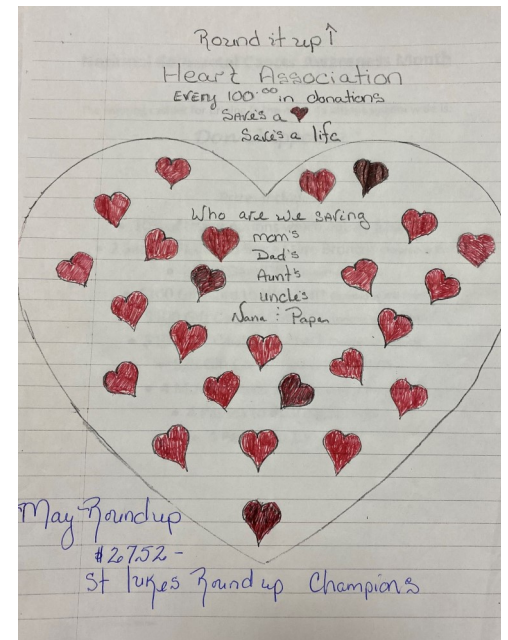
St. Luke's is the heart of our community. And it's our employees' generosity that keeps it beating. Across the health system in 2019, our amazing cashiers in hospital cafeterias and coffee shops helped raise \$24,500 by asking their customers to "round up" their transactions to the next highest dollar and donate the difference to a preselected fund. They even challenged their fellow cashiers at other sites to push the limits!

This type of fundraising, known as a "point of purchase" campaign, lowers the barriers to charitable giving by making the process simple and impulsive.

Round Up at the Register takes the burden off St. Luke's staff members who can't commit to making a charitable gift on a bimonthly or annual basis and allows them to contribute to the greater good throughout the year on their own terms. Point of purchase fundraising is a way to take a first step, giving St. Luke's employees a means to donate without changing their daily routine.

St. Luke's Plaza cashier Don Chippewa (pictured above) is incredibly passionate about *Round Up* and goes above and beyond the simple ask. He does research on each cause, so he's ready with talking points to share with his customers. He even creates goal charts which he posts at the register so his customers can see their *Round Up* progress!

We are grateful to all the cashiers, who time and time again, ask with a smile on their face, "Would you like to Round Up today?"



2020 marks St. Luke's 9th Annual Employee Giving Campaign, which creates the opportunity for the St. Luke's team to give back and to ensure our employee donors know the importance we place on St. Luke's critical services in Idaho. Last year, systemwide, St. Luke's employees raised more than \$1 million!

For information about Employee Giving, please contact:
Carrie Mitchell, Manager of Development
208-381-5119 • mitchellc@slhs.org





Patient Support Services: Your Gift Fills a Need

Many people in our communities struggle to afford life's basic necessities, let alone pay for unforeseen medical costs. That is why **your generosity** makes a critical difference—helping ensure that an individual's current financial status doesn't negatively influence their treatment decisions.

Donors to St. Luke's Patient Support Services have a variety of options, from scholarships for under- or uninsured patients in specific treatment programs to assistance with emergency needs. Programs vary by geography, age and treatment needs and each is managed by a coordinator who verifies patients qualify financially and often guides them in attaining the needed service.

Scholarship assistance supports patients who may need a screening colonoscopy or mammogram to address a medical concern. Cardiac rehab scholarships help qualifying patients enroll in the 36-session program. Cancer patients may benefit from acupuncture through the Integrative Medicine (IM) program; however, insurance may not cover the cost. Through an IM scholarship for acupuncture, patients experience relief from pain, nausea and stress.

Patient Assistance programs provide for a variety of emergency needs such as clothing, durable medical equipment, food, transportation and lodging.

Your support of the program recently helped provide 24-hour shelter for a homeless family after mom, Nicole, had oral surgery. This family has employment but doesn't earn enough to secure housing and needed several days in a warm indoor location to reduce Nicole's risk of infection after being discharged from the hospital. Her husband's employer graciously donated two nights at a local motel and through the Patient Assistance program, an additional two-day stay was arranged, giving Nicole the needed time to heal. Patient Assistance also helped with Nicole's nutritional needs by purchasing \$20 in Ensure supplements—the only food Nicole was allowed in the days after surgery. **Your gift made her healing possible.**

Every donation has a personal story behind the gift. It's these connections that make supporting patients like Nicole possible. St. Luke's is most grateful for the generous donations that ease a patient's mind and allow them to focus on healing.

Why I Give

Jeannie Weitensteiner, donor and St. Luke's employee, gives regularly to support the Cancer Support Services: Thomas M. Beck Patient Assistance program. Her reason for giving is simple: "My family was a recipient of other people's generosity."

Jeannie's daughter, Sam, was 27 years old when she was diagnosed with a rare aggressive cancer in late spring 2016. Sadly, she passed away in September the same year. Sam's insurance didn't cover many of the medications needed for treatment, so it put a drain on the family's finances. Her treatment also required multiple hospital stays, often on short notice. Complicating matters, Jeannie and her husband, John, live in Emmett, making the multiple trips back and forth to St. Luke's Boise even more expensive. Through the Patient Assistance program, the family received gas cards on multiple occasions. Such assistance enabled Jeannie and John to spend precious time with their daughter—time they will never forget.

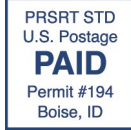
"Our family will always be grateful to those generous, unknown individuals who thought of others before themselves when they chose to donate to the Foundation. I promised Sam that I would follow the example of the selfless acts and donate to the Foundation to provide other families with the same opportunities that were provided to us."

For information about St. Luke's Patient Support Services, please contact:
Monica Hoffer, Director of Major Gifts
208-381-5355 • hoffermon@slhs.org





190 East Bannock Street
Boise, Idaho 83712



Mailing address

Contact Us

St. Luke's Health Foundation, a 501(c)(3) nonprofit charitable organization, works together with a community of corporate and individual donors to raise funds in support of St. Luke's hospitals, programs and patients.

If you have questions or would like more information, please contact us.

Mailing address:

190 E. Bannock Street
Boise, Idaho 83712

Physical address:

420 W. Idaho Street
Boise, Idaho 83702

Phone: 208-381-2123

Email: foundation@slhs.org

Online: stlukesonline.org/donate

Spring Events

In accordance with recommendations from local and national leadership, we are monitoring each upcoming St. Luke's gathering and will communicate about events that are postponed, adjusted or held as scheduled.

If you have questions about specific events, please contact the Health Foundation at 208-381-2123 or foundation@slhs.org, or visit St. Luke's website at stlukesonline.org.

Thank you to all of you who support our fundraising activities.